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## **PRESS ADVISORY \* PRESS ADVISORY \* PRESS ADVISORY**

### **City To Unveil New Way-Finding Signs Throughout Troy**

For Immediate Release  
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(November 4, 2005- TROY)- The City of Troy will hold a press conference this afternoon at 2 p.m. to unveil new “Welcome to Troy” signs at each point of entry in the City.

The signs were paid for by a grant from New York State. The press conference, at which the first sign will be unveiled, will be held at the Price Chopper Plaza in Lansingburgh on Second Avenue, near the 126<sup>th</sup> Street Bridge. The signs will not just welcome visitors to Troy, but point them to key areas of the City, including the Antiques District, Lansingburgh, Downtown, etc.

The design of the signs were done in house, saving taxpayers additional money and time. All members of the media are encouraged to attend.